

VCARDER – DIGITAL BUSINESS CARDS WITH DYNAMIC QR



Version 3.0

Key features:

- ❖ Multi-company directory with search functions by company, office or department and by job function.
- ❖ Always up-to-date digital business card: the generated QR Code gives access to the employee's public profile, updated in real time based on current company data.
- ❖ Publication of GDPR compliance policies.
- ❖ Publication of individual employee biographies or skills.
- ❖ Contact request reception function.
- ❖ Data import and synchronisation from multiple sources: HCL Domino, Active Directory (AD), LDAP or other databases and management systems.
- ❖ Multilingual support for the main European languages

THE SCENARIO

The paper business card is a twentieth-century relic: expensive to produce, difficult to update, destined to accumulate in drawers or end up in the bin. Yet millions of companies continue to print them every year, generating measurable waste in terms of paper, plastic, ink and CO₂. This application was born out of the need to replace the classic "business card" with a digital version accessible online via QR Code, for the company or group of companies.

THE SOLUTION

Digiway VCarder™ – The intelligent corporate directory that generates dynamic and customisable digital business cards (QR Codes), dynamically updated from the data source where staff data resides, maintaining its organisation and presenting it in a clean, streamlined layout, fully customisable with your brand identity.

Why choose it:

Always up to date: Every QR Code is linked to an always up-to-date profile. Contact details change? No problem: the QR remains valid, and the information updates in real time, with no reprinting or resending required.

Eco-friendly and smart: Forget paper cards. VCarder™ is the sustainable solution that **reduces waste and operational costs**, enhancing the company's image. Instant ROI by no longer printing cards on paper, but making them available online or via NFC-tagged badges. An eco-friendly, GDPR-compliant choice.

Customisable: Design, layout and languages fully configurable. VCarder™ is a professional extension of your brand.

Integrates existing data: Import data from HCL Domino, LDAP, Active Directory, Excel files or integrate with any management system, or manage it manually with ease and flexibility.



Privacy and GDPR: VCarder™ operates entirely within your IT infrastructure: no employee data is transferred to external providers or stored on public clouds. You comply with GDPR simply and effectively, maintaining full control and ownership of your data.

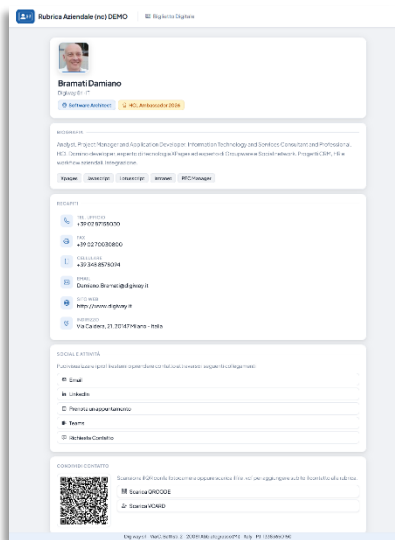
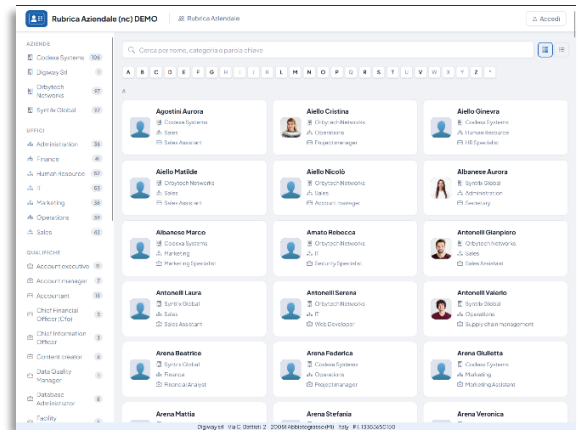
How it works:

Digiway VCarder™ features a very simple browsing interface that allows you to navigate through the contact list and search for people.

The corporate directory, an added value for the company, can also be made public and accessible externally.

Browsing the directory allows you to view each individual contact profile.

Each profile can include:



- Employee photo
- Professional biography and skills
- Contact details (email, phone, extension)
- Links to professional social profiles
- Contact request form
- Dynamic QR Code

The dynamic QR Code generated does not directly embed personal data, but simply a link to the profile page. In this way, every scan returns up-to-date data in real time, even when changes have been made.

The dynamic QR Code can be printed, distributed, and included in publications, presentations and more'altro, poiché rimarrà sempre valido.

This innovation improves internal visibility and collaboration, facilitating networking among colleagues and access to relevant information in a simple and immediate way.

Thanks to the use of *HCL Domino™*, VCarder™ combines ease of use with the stability and security of a Domino application.

Call us for a demo!



By scanning the QR code or visiting the page www.digiway.it/vcard-vo you can view the complete digital business card of Vittorio Orefice, produced by Digiway VCarder™, who you can contact to request a live demo and discover the full potential of the solution.